

ZADA

(Zada Geremush Szocs)

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My name is ZADA, I'm from Whistler and I've been an artist my whole life. I've had the joy of experiencing and articulating my expression through many mediums. Over the last twelve years, I've dedicated countless hours to songwriting, collaborating and honing my production skills. 2022 marked the release of my first record "Water In The Desert" produced by Chin Injeti and Brian West. By 2024, my musical journey had taken me around the globe – from demo sessions in LA and record tracking in the UK and even on various Islands. Noteworthy performances include the Kennedy Centre in DC, multiple gigs in Toronto and hitting the road for an 11-day tour for 6 performances and showcases at SXSW. This busy schedule culminated in a highly successful album release party, planned with just two weeks' notice, thanks to a fantastic live band and our dynamic on-stage presence. Consistent activities have already garnered substantial streams, critical acclaim and diverse audience engagement. Looking ahead to 2025, I am energized by new goals and am eager to continue this exhilarating journey.

Training and Education

- **Squamish Academy Of Music**, Squamish, BC - Piano/Vocal Instruction (2015 - 2017)
- **Groove Chick**, Vancouver, BC - Piano Instruction (2017 - 2020)
- **Lis Lewis**, Burbank, CA - Vocal Training (2019 - Present)
- **The Songwriting School of Los Angeles**, Burbank, CA (2019 - 2022)
- **Jagoda Spoljaric**, Vancouver, BC - Piano Instruction (2020 - 2022)
- **Anthony Anderson**, Vancouver, BC - Guitar Instruction (2020 - 2022)
- **Honey Jam Emerging Artist Program**, Toronto, Ontario (2023)
- **Women In Music BC**, Toronto, ON - Networking Workshop (July 2024)

Releases

- **The Respect Sessions**
[EP] (Self Released 2025)
- **Water In The Desert**
[Album] (Self Released 2024)
- **Atlantic Times Remix** w Junior Sanchez
(Self Released 2024)
- **Zero to Lightspeed** - Demo
(Self Released 2024)
- **Deep End** (Self Released 2023)
- **Sweet Things In Life** (Self Released 2023)
- **Atlantic Times** (Self Released 2023)
- **Write It In A Letter** (Self Released 2022)
- **Nomad** (Self Released 2022)
- **Thousand Stars** (Self Released 2022)
- **Unheard** (Self Released 2022)
- **Tear Us Apart** (Self Released 2022)
- **Be Somebody Else** (Self Released 2022)
- **Snakes and Ladders** (Self Released 2022)

Notable Performances

- **In The Clouds** - Victoria BC (Nov 2024)
- **Bring Back Hope** - Vancouver, BC (Oct 2024)
- **Flats Fest** - Vancouver, BC (Sept 2024)
- **Hollywood Theatre - BC Children's Hospital Fundraiser** (August 2024)
- **Red Truck Brewery Concert Series**
(August 2024)
- **Harmony Arts Festival** - West Vancouver, BC
(August 2024)
- **Surrey Fusion Fest** - Surrey, BC (July 2024)
- **Women in Music** - BC Showcase (June 2024)
- **Fox Cabaret**, Vancouver, BC (May 2024)
- **Garibaldi Lift Company**, (Album Release Party) Whistler, BC (March 2024)
- **Black Girls Rock** - The Kennedy Centre, Washington DC (March 2024)
- **ASCAP Rules and Regs Party** - Austin, Texas (March 2024)

- **SXSW - Canada House** Swan Dive Austin, Texas (March 2024)
- **Chicken Ranch Records** at Hole in the Wall, Austin, Texas (March 2024)
- **The Digilogue Party** at the Busy Signal, Austin, Texas (March 2024)
- **Soho House** - Austin, Texas (March 2024)
- **Music Heals - Let Her Sing** - Vancouver, BC (March 2024)
- **Drom** - New York, NY (Oct 2023)
- **Canadian Live Music Association - Next Stage**, Fox Cabaret (2023)
- VIFF Sound Off (2023)
- **Honey Jam**, Toronto, Ontario (July 2023)
- **Whistler Film Festival** - Whistler, BC (November 2022)
- **Whistler Olympic Park** - Summer Concert Series (July 2022)

Memberships and Affiliations

- American Federation of Musicians (AFM)
- Member of Music BC

Selected Press

- **Souljones** - "[Nature Girl](#)" [Feature] (April 2024)
- **Emily Spins It** - "[Water in the Desert](#)" (March 2024)
- **Pique News Magazine** - "[Local singer-songwriter ZADA finds Water in the Desert](#)" (March 2024)
- **GlideMagazine** - "[Rising Songstress Zada Seeks To Balance The Internal and The External on Debut Album 'Water in the Desert'](#)" (February 2024)
- **Eye On Annapolis** - "[A Few Moments With ZADA](#)" (February 2024)
- **Billboard Magazine** - "[10 Cool New Pop Songs to Get You Through the Week](#)" (October 2023)
- (September 2023)
- **Bold Journey** - "[Meet Zada](#)" (September 2023)
- **Vibe** - "[K. Michelle, TA Thomas, Devon Gilfillian, And More New R&B For The Autumn Solstice](#)" (September 2023)
- **Georgia Straight** - "[What's In Your Fridge: ZADA](#)" (September, 2023)
- **ComplexCanada** - "[Best New Canadian Tracks This Week: Roy Woods, King Cruff, Zada](#)" (September 2023)
- **SoulTracks** - "[Another Groove: ZADA Reflects on Atlantic Times](#)" (August 2023)
- **American Songwriter** - "[5 Questions: Ethiopian-born Zada Slows the Clock on 'Atlantic Times'](#)" (August 2023)
- **Rock and Roll Globe** - "[Zada Shares Video for 'Atlantic Times'](#)" (August 2023)
- **RIVAL Magazine** - "[Enter ZADA, the Nomad Soul](#)" (July 2022)
- **Notion** - "[Tear Us Apart](#)" and "[Nomad](#)" by ZADA (July 2022)
- **Metal Magazine** - "[Zada: Heritage Embedded in Storytelling](#)" [Feature] (July 2022)
- **OttawaLife** - "[Zada - Nomad \(Single\)](#)" (July 2022)
- **LADYGUNN** - "[ZADA's striking debut with 'NOMAD' + 'Tear Us Apart'](#)" (July 2022)

Press Quotes

"Celebrating the "Sweet Things in Life" on her latest song, ZADA reminds us that variety is the spice of those sweet things by crafting a mix of sparkling neo-soul, acoustic flourishes and romantic synths. The Ethiopia-born, Canada-based singer tosses and turns between determination and uncertainty, all while her dulcet tones carry the listener along her personal journey." – **Joe Lynch, Billboard Magazine**

"My first impression of this rising new voice couldn't be any better." - **Samuel Aponte, Rival Magazine**

"NOMAD, is a reflection of her graceful sound aligned with production that is fresh, uplifting and full of new ideas and promise." - **Metal Magazine**

"Ultimately this track's spirit is just too chipper to forget, and it's one that you'll be chanting sooner than later." - **Ottawa Life**

“ZADA’s debut is here and now, and it’s a wondrous twofer that speaks (or sings?) volumes of the kind of artistic powerhouse that she no doubt is.” - **LADYGUNN**